

Dear Sir/Madam,

Federation of Furniture Associations **MOSFED** was established in 2014 as the "Umbrella Organization" of the furniture industry. In a short period of time, many associations representing our industry became members of our Federation. Today, we operate as an institution that gathers a wide production and sales network from north to south, east to west, and is the voice of 36 thousand furniture manufacturers and 60 thousand furniture merchandisers. For more information please visit <https://mosfed.com/en/home/>

Within this scope, **MOSFED**, has recently established the Furniture Research Institute and commenced the services rapidly. Again, our industry, which has been participating in not only the fairs of our country but also of Europe for years, expanding the unity, solidarity, and cooperation approach that it has started in other fields to the furniture fair, decided to organize the IIFF **International Istanbul Furniture Fair** itself as a sector, and in this direction, the **MOSFED** fair organization company has been brought to life.

**IIFF International Istanbul Furniture Fair, which will be organized with the cooperation of Tüyap Fairs Exhibitions Org. Inc. and Mos Fairs Inc. will be fully supported by the Federation of Furniture Associations (MOSFED)**

Simultaneously organized in two exhibition centers for the first time in Turkey's history, the IIFF Istanbul Furniture Fair became the largest furniture fair in Europe in 2022 with a total of 850 exhibitors in two exhibition centers, in a total of 260.000 m2 area in 25 halls. Bringing together professionals from 6 continents with its exhibitors,

**IIFF Istanbul Furniture Fair** became the window of Turkish Furniture to the world. IIFF Istanbul Furniture Fair, which will be held for the second time on **January 24-29, 2023**, will gather the latest designs and all innovations in the furniture industry with the world. For further information about IIFF please visit <https://www.istanbulfurniturefair.com/>

The economic insecurity presently dominating the world markets certainly affects many country's trade activities in one way or another. In such environments fairs are, beyond question, key events for the revival of economies. It is important to intensively concentrate on this undisputed role of fairs under these circumstances. To strengthen our organization for the mutual benefit of both countries' trade activities cooperation with sector associations is of great importance. In order to establish a long-term collaboration we are ready to work closely with your association in various bases including;

- Organizing a country pavilion in IIFF 2023
- Organizing a buyers' group and B2B meetings during the exhibition
- Announcing our exhibitions to your country's association.
- Announcing our exhibitions to your country's exporters and importers.

It will be through your support that IIFF – International Istanbul Furniture Fair will strengthen its organizations to serve to its domestic and international visitor and exhibitors and develop new and innovative projects to provide the best platform for the establishing of new business connections. Thank you very much for your interest and kind cooperation.

Cordially,

  
**Ahmet GÜLEÇ**  
Board Chairman of MOSFED



ISTANBUL  
FURNITURE  
FAIR  
ISTANBUL MOBİLYA FUARI

24 - 29  
O C A K  
JANUARY  
2023



TEK FUAR, İKİ FUAR MERKEZİ  
TWO EXHIBITION CENTERS, ONE FAIR

İSTANBUL FUAR MERKEZİ - YEŞİLKÖY  
ISTANBUL EXPO CENTER

TÜYAP FUAR VE KONGRE MERKEZİ - BEYLİKDÜZÜ  
TUYAP FAIR CONVENTION AND CONGRESS CENTER

